UNAPPROVED REV #1 REP HEADLINE# 6301220 *** INAPPROVED DEX #1

* * *

FAX# 703-516-9680

*** WFSB-TV *** CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

14.11 # DATE AUG31/12 SALESMAN REGIONAL (H) UTTLEY ANNE BRAUNSCHEIDEL HEATHER LOCAL 4. 近近〇 WA-CLASS: NATL. SALES PRSN BUYER NAME REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 306 SUITE HNO (LHNE) POLI/L MCMAHON/R/SEN/CT SERVICES, 600 FAIRMOUNT AVENUE, SENA EST#1295 COMMENTS: CONTRACT # 6301220 MD 21286 MEDIA WK-1 MENTZER TOWSON, SEP10/12 STATE TAX ADV. NAME AGY. NAME 4 LINDA MCMAHON FLIGHT DATES SEP4/12 CITY TAX # ORDER PRDCT # ADV # ት ው ላ

IDB#1021 TV INVOICE#9912736 LINDA MCMAHON FOR SENATE THANKS, MIKE FOR HEATHER REVISED ORDER ZEROED LN 8 ZEROED LN TTL SAME PLS CFM Ŋ REP: CON

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:LINE#:REP :CD: TIME PERIOD : LG	: LGTH : SEC :	RATE	: START	END FAC	MEEW STAS:	WEEK :	DAYS	: TOTL:
				4	TANT TWAT	T.A.V.T.		:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =		AGENCY EST# =	1295					
8 530P-600P	30	\$500.00	2/1	7/6	0	H K H		c
PROGRAM: EYWITNS EVE NWS CON COM1: EYEWITNESS EVE NEWS	SMX)
30 A 1200N-600F	30	\$500.00	8/6	8/6	н	SAT		ţ
PROGRAM : US OPEN TENNIS CON COMI: US OPEN TENNIS								†

REP HEADLINE# 6301220 *** UNAPPROVED REV #1 ***

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

AUG31/12 14.11 *** WFSB-TV ***

: TOTL:	SPTS:		58900.00	<u>ო</u>
END : SPTS: WEEK : DAYS	WK: INVT :		TOTAL	TOTAL SPOTS
RATE : START :				
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Wric 138 WVIT 25% WFSB 40% MARKET TOTALS \$147,250

WHPX 0% WCCT 08 WCTX 28 17 8 8 WTWH

SHARES ARE ACCURATE

SVC- NSI DEMOS- RA35+*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE MOD CODE A-ADD

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	vision		Alt Order	#	
	491773	1	- [06301220		
Product						
LINDA MCMAHON 4 SEN	Δ.					
Contract Dates	Estimate #					
09/04/12 - 09/10/12	1295					
Advertiser		Ï	Orio	ginal Date	/ Revision	
McMahon for Senate			08	8/31/12	/ 08/31/12	
	Billing Cycle	Billing (Cale	ndar	Cash/Trade	
	EOM/EOC	Broadc	ast		Cash	
	Station Account E		ıt Ex	eculive	Sales Office	
	WFSB Heather Ut		lley	HRP-WASHING		
	Special Handl	ling			***************************************	
	<u>Demographic</u>				-	
	Adults 35+					
	IDB#	Advertis	ser (<u>Code</u>	Product Code	
	1021					
	Agency Ref		1	Advertiser	Ref	
			- 1			

Spots/ Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount WFSB 09/04/12 09/04/12 Eyewitness News 6am - 6:30am :30 NM \$950.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -1---\$950.00 WFSB 09/07/12 09/07/12 **Eyewitness News** 6am - 6:30am :30 NM 1 \$400.00 **End Date** Start Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$400.00 ----1---WFSB 09/05/12 09/06/12 **CBS: THE EARLY SHOW** 7am - 9am :30 NM 2 \$1,200.00 **End Date** Weekdays Start Date Spots/Week Rate Week: 09/03/12 09/09/12 --WT--\$600.00 WFSB 09/07/12 09/07/12 **CBS: THE EARLY SHOW** . 7am - 9am :30 NM 1 \$250.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 \$250.00 WFSB 09/04/12 09/06/12 4p-5p Dr. Oz 4pm-5pm :30 NM 2 \$1,900.00 End Date Start Date <u>Weekdays</u> Spots/Week Rate \$950.00 Week: 09/03/12 09/09/12 ·T-T-2 WFSB 09/04/12 09/06/12 Eyewitness News 5pm - 5:30pm :30 NM 2 \$3,000.00 Spots/Week Start Date **End Date** Weekdays Rate 09/09/12 Week: 09/03/12 \$1,500.00 2 WFSB 09/04/12 09/04/12 **Eyewitness News** 5:30pm - 6pm :30 NM 1 \$1,500.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 \$1,500.00 09/09/12 -1----WFSB 09/07/12 5:30pm - 6pm 09/07/12 **Eyewitness News** :30 NM \$500.00 Start Date **End Date Weekdays** Spots/Week Rate Week: 09/03/12 09/09/12 \$500.00 Spot Ch Date Range Start/End Time Description Weekdays Length Rate Type 1 WFSB 09/03/12-09/09/12 Eyewitness News 5:30pm - 6pm :30 \$500.00 NM See MG 8.2 2 WFSB 09/08/12-09/08/12 US Open Tennis **VARIOUS** -----Sa--:30 \$500.00 NM MG for 8.1 09/07 WFSB 09/06/12 09/06/12 **Eyewitness News** 6pm - 6:30pm :30 NM 1 \$2,100.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$2,100.00 ---1---1

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 491773 06301220 Contract Dates Product Estimate# 09/04/12 - 09/10/12 LINDA MCMAHON 4 SE 1295

Advertiser Original Date / Revision 08/31/12 / 08/31/12 McMahon for Senate

1	*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
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Start Date					•	
Start Date End Date Weekdays SpotsWeek Rate Start Date Gold Att Evevilness News Start Date End Date Start Date	11 WFSB 09/07/12 09/07/12 Inside Edition		:30	NM	1	\$425.00
12 WFSB 0904/12 0904/12 12 Eyewilness News 5:30a - 6am :30 NM 1 \$700.00	Start Date End Date Weekdays Spots/Week			Ì		
Start Date End Date Weekdays Spots/Week Rate Spots/Week			:30	NM	1	\$700.00
13 WFSB 09/07/12 09/07/12 Eyewilness News 5:00a - 6am 30 NM 1 \$250.00	Start Date End Date Weekdays Spots/Week	<u>Rate</u>			•	Q1 00.00
Start Date End Date Weekdays Spots/Week Sale Section		<u> </u>	•30	- NIA	1	\$250.00
14 WFSB 09/04/12 09/04/12 Eyewilness News Spots/Week Spots/W	Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	14141	•	\$250.00
Start Date End Date Weekdays Spots/Week Rate Store Start Date Start		<u> </u>				
15 WFSB 09/07/12 09/07/12 Eyewitness News 11PM - 11:35PM 30 NM 1 \$500.00			. :30	NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Rate Section						
Mesk: 09/03/12 09/09/12 NCIS			:30	MM	1	\$500.00
Start Date End Date Weekdays Spots/Week Start Date Start Date End Date Weekdays Spots/Week Start Date End Date Start Date						
Week: 09/03/12 09/09/12 -1 1 \$7,500.00			:30	NM	1	\$7,500.00
Start Date End Date Weekdays Spots/Week S7,000.00						
Neek: 09/03/12 09/05/12 09/05/12 National Convention 10pm-11pm :30 NM 1 \$4,500.00			;30	NM	1	\$7,000.00
18 WFSB 09/05/12 09/05/12 National Convention 10pm-11pm :30 NM 1 \$4,500.00				1		
Start Date End Date O9/09/12 O9/09/12 End Date O9/09/12 O9/09/1			:30	NM	1	\$4,500.00
19 WFSB 09/06/12 09/06/12 Big Bang/Rules 8pm - 9pm :30	Start Date End Date Weekdays Spots/Week			1		
Start Date End Date O9/09/12 O9/09/12 Patriots Football 1:00pm -7:00pm :30			:30	NM	1	\$7.500.00
20 WFSB 09/09/12 09/09/12 Patriots Football 1:00pm - 7:00pm :30	Start Date End Date Weekdays Spots/Week	Rate	.00	1,114.	,	φ1,500.00
Start Date Week: 09/03/12 O9/10/12 Epewitness News Spots/Week Septimess News Se		•	.20	- 111.4	,	00 500 00
21 WFSB 09/10/12 09/10/12 Eyewitness News 6am - 6:30am 30 NM 1 \$400.00		• •	:30	NIM	1	\$6,500.00
Start Date End Date Weekdays Spots/Week Rate \$400.00			and the second s			
Week: 09/10/12 09/16/12 1 \$400.00 22 WFSB 09/10/12 09/10/12 09/10/12 4p-5p Dr. Oz 4pm-5pm 30 NM 1 \$950.00 Start Date Week: 09/10/12 09/16/12 Weekdays Spots/Week Week Rate Spots.00 NM 1 \$575.00 23 WFSB 09/10/12 09/10/12 09/10/12 Eyewitness News Start Date Week: 09/16/12 1 1 Spots.00 Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Week: 09/10/12 09/10/12 09/10/12 Eyewitness News Spots/Week Week: 8ate Spots/Week Spots/We			:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Rate \$950.00		\$400.00				
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Start Date End Date Weekdays Spots/Week Rate \$575.00				i		
Week: 09/10/12 09/16/12 1 \$575.00 24 WFSB 09/10/12 09/10/12 Eyewitness News 5:30pm - 6pm :30 NM 1 \$1,500.00 Start Date Week: 09/10/12 End Date Weekdays Spots/Week Week: 09/16/12 Rate Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 Find Date Weekdays Spots/Week Rate Start Date Weekdays Spots/Week Week: 09/16/12 Rate Spots/Week Rate Spots/Week Rate Spots/Week Week: 09/10/12 NM 1 \$500.00 26 WFSB 09/10/12 09/10/12 Inside Edition 7pm - 7:30pm :30 NM 1 \$500.00		· ·	:30	NM	1	\$575.00
Start Date End Date Weekdays Spots/Week Rate						
Start Date Heek: 09/10/12 Weekdays Spots/Week Rate S1,500.00 Start Date Weekdays Spots/Week Rate S1,500.00 Start Date End Date Weekdays Spots/Week Rate Rate Week: 09/10/12 D9/10/12 Spots/Week Rate S2,100.00 S2,100.00 S1,000.00 S2,000.00 S2,00	24 WFSB 09/10/12 09/10/12 Eyewitness News	5:30pm - 6pm	:30	NM	1	\$1,500.00
25 WFSB 09/10/12 09/10/12 Eyewitness News 6pm - 6:30pm :30 NM 1 \$2,100.00 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1 \$2,100.00 26 WFSB 09/10/12 09/10/12 Inside Edition 7pm - 7:30pm :30 NM 1 \$500.00						
Start Date Week: End Date 09/10/12 Weekdays 1 Spots/Week 1 \$2,100.00 Rate \$2,100.00 26 WFSB 09/10/12 09/10/12 Inside Edition 7pm - 7:30pm :30 NM 1 \$500.00			:30	- NM	1	\$2,100.00
26 WFSB 09/10/12 09/10/12 Inside Edition 7pm - 7:30pm :30 NM 1 \$500.00	Start Date	<u>Rate</u>			•	72,100,00
1 4000,00					4	0500.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Start Date End Date Weekdays Spots/Week	7pm - 7:30pm <u>Rate</u>	;50	MM	3	\$500.00

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WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision	Alt Order #	
	491773 /	06301220	
Contract Dates	Product	Estimate #	
09/04/12 - 09/10/12	LINDA MCMAHON 4 S	SE 1295	

<u>Advertiser</u> Original Date / Revision 08/31/12 / 08/31/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	<u>Rate</u> \$500.00				
27 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	5:30a - 6am <u>Rate</u> \$600.00	:30	ММ	1	\$600.00
28 WFSB 09/10/12 09/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	11PM - 11:35PM <u>Rate</u> \$500.00	:30	NM	1	\$500.00
29 WFSB 09/10/12 09/10/12 HIMYM/2 Broke Girls Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	8pm - 9pm <u>Rate</u> \$1,500.00	:30	NM	1	\$1,500.00
		Totals	A STATE OF THE STA	33	\$58,900.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	- 33	\$58,900.00	\$50,065.00
Totals	33	\$58,900.00	\$50,065.00

Signature	Date:	
-		